

## **DOCUMENTARY SHORT FILM SPONSORSHIP**

Together we can unlock the power of young people to break cycles of inequality and inspire them to create positive change.



## **THE GOAL**

Our goal is to use non-fiction storytelling to provide a powerful window into the lives of young people in Haiti—their talents, dreams, and determination to lift their communities out of poverty. We believe that by introducing US-based audiences to Haiti's next generation of leaders, and offering insight into the resources they need to overcome the tremendous challenges they face, this film will drive both empathy and philanthropy.

<u>From the Filmmakers:</u> "Road to Hope's mission resonates deeply with us. Using a cinematic documentary style, we will highlight the successes and struggles that exist in Haiti, and bring awareness to the important issues in the region. Our goal is to tell a meaningful story that viewers can connect with to raise critical funds for Road to Hope and support the important work being done in Haiti."

## THE PLAN

After the VOCA Films team wraps post-production, The Road to Hope will host a documentary premiere at a theatre in metro Denver. This catered event will feature a hosted bar, Q&A panel discussion, and the opportunity to support The Road to Hope's programs, following the film screening.

All \$10K+ Visionary Sponsors that make their gift before August 2020 will receive sponsor billing on promotional materials associated with this event, as well as complimentary tickets and first-priority seating at the screening.

Following the film's premiere, The Road to Hope will make "watch kits" and additional resources available to community members who are interested in hosting in-home screenings. The Road to Hope and VOCA teams are also excited to enter the completed film into national and international festivals in order to reach a wider audience.